

VIEW PREMIUM SELECTION:

EXCLUSIVE FIRST PREVIEW OF AUTUMN.WINTER 26/27

- *Fully-booked Preview Textile Show presents some 300 selected international collections for fabrics and accessories*
- *Innovative new exhibitors enrich the portfolio of premium suppliers*
- *First material trends for Autumn.Winter 26/27*
- *1st and 2nd July 2025 at the Dampfdom Motorworld Munich*

Munich, May 20th, 2025. On 1st and 2nd July 2025, VIEW Premium Selection launches the start of the season for the trends of Autumn.Winter 26/27. The international premium event is fully booked again this season and will provide an exclusive first look at around 300 carefully curated collections for fabrics and accessories over two days of the trade show in the Dampfdom at Motorworld Munich.

The premium suppliers are divided into four segments: FABRICS, ADDITIONALS, DENIM and SPORTSWEAR, thus covering a broad spectrum of market segments. For buyers, designers and all fashion professionals who are enthusiastic about high-quality fabrics and accessories, the exclusive preview format is also a high-calibre industry meeting point, an exquisite preview and the first source of information and inspiration for the coming season.

First material trends for Autumn.Winter 26/27

The Autumn.Winter 26/27 season is characterised by the contrast between elegance and authenticity. The focus is on natural qualities and tactile surfaces. The range of materials is consisting of wool qualities and blended fabrics, double faces, cotton/wool or twill. Traditional tweeds, checks, tartans, houndstooth and herringbone patterns in classic and new colourways continue to gain in importance. Knitwear qualities such as mohair and cashmere are complemented by Norwegian and three-dimensional cable patterns, which are particularly present this season. Materials such as corduroy, shearling, fleece, faux fur, soft suede and subtle padding provide volume and softness. Shiny surfaces such as patent leather, coated cotton and nylon materials provide visual accents. Lace, velvet, silk, satin, feathers, modern brocade and jacquard add a touch of decadence. Leather and faux fur are relevant in all variations: untreated, coated, heavy and super soft, bright coloured or totally natural.

“As new products for Autumn.Winter 26/27, we are presenting our specialities – that means fake furs, teddy fabrics, fleece fabrics, patterned and plain as the MAPEL collection, as well as high-quality woven coat fabrics such as velour, drape and loden, mainly plain or with small patterns as the STELLONI collection. We always and mainly focus on wool – combined with cashmere and camel hair. We are currently seeing strong demand for faux fur, although it is difficult to predict what will be a big hit in winter 2026”, says Mapel SPA about the trends for the upcoming season.

“For the new season, we are seeing a stronger presence of animal fur patterns. We are also seeing marble effects achieved through printing or coating. Draped and flowing fabrics are becoming more important and 3D structures are in high demand. In terms of materials, natural fibres are still the trend: cotton, lyocell, silk, wool and cashmere are key”, says Sevilay Sari Kocaman from ADA Denim.

New exhibitors at VIEW Premium Selection

The Italian family business **Mapel SPA** is one of numerous exhibitors enriching the carefully curated portfolio in the ROTUNDE and HALL of the Dampfdom and providing important impetus for the new season. Other new exhibitors include: **ADA Denim** – a Turkish specialist in modern denim developments, presenting an innovative soya bean fibre; **TMG Textiles** – a traditional Portuguese company with a focus on innovative woven and knitted fabrics for womenswear and menswear, award-winning for the ImpacTEX project, a technical fabric with shock-absorbing properties; **Van Delden** – a traditional

MUNICH FABRIC START

INTERNATIONAL FABRIC TRADE SHOW

PRESS RELEASE

German fabric manufacturer with roots in the textile location of Gronau; and **Soalon** – an exclusive triacetate fibre from Mitsubishi Chemical Corporation in Japan, known for its elegant sheen, excellent drape, ease of care and sustainable cellulose-based production:

“Satin material, which brings out the typical drape of triacetate particularly well, as well as back satin crepe and double weave are in high demand. Materials are the key. In the new season, as before, we are increasingly focusing on our prestige material SOALON, which conveys a rich fullness with strength and colour brilliance”, explains Toshiharu Mori, Export Sales Department, SOALON Corporation.

The highlights among the exhibitors at VIEW Premium Selection on 1st and 2nd July 2025 also include well-known premium suppliers such as:

ALMODO, AYYILDIZ, BALLI IL LANIFICIO, BESTE, BLACKNOIR BY CONTEMPORANEA, BONOTTO, BRUNELLO, CALIK DENIM, CAMIN, CARLO BASSETTI, CERVOTESSILE SINCE 1815, CLERICI TESSUTO, COLOMBO, DAVARIS TEXTILES, DEBS CORP, DUTEL CREATION, ELYAF TEKSTIL, ERICA + COMPAGNIA DELLA SETA, ETON TEXTILE, EUROJERSEY, FABRIQUE, FITECOM, GRATACOS, GREENWOOL, HIRONEN, ILAY TEKSTIL, INWOOL, ITOCHU, JACKYTEX, JECATEX, KARMA BY GENTES, KIPAS, KOMATSU, LA LINEA, LANIFICIO ROMA, LIBERTY FABRICS, LIMONTA, LYRIA, MAGLIFICIO MAGGIA, MAIBOM, MALHIA KENT, MARIO BELLUCCI, MILIOR, MIROGLIO LANA / SEM, NASTRIFICIO VICTOR, NUOVA TESSILBRENTA, OLIMPIAS PORDENONE, ÖZDOKU TEKSTIL, PANAMA TRIMMINGS, PAULO DE OLIVEIRA, PECLERS PARIS, PLUS 39, PONTETORTO, RABEK TEKSTIL, RIBBONTEX, RIOPELE, SHARABATI DENIM, SIDOGRAS, SMI, SOMELOS TECIDOS, STAM ART - TMT - TELATEX, TAKISADA NAGOYA, TEJIDOS REBES, TEKSTINA SINCE 1828, TESSUTI DI SONDRIO, TMG TEXTILES, TORAY INTERNATIONAL, TRABALDO TOGNA, VISCOTEX, WEFT, WE NORDIC LABEL STUDIOS und YILMAZ.

VIEW APÉRO

All visitors, exhibitors and press representatives are cordially invited to the VIEW APÉRO, starting at 6.30 pm in the VIEW Gallery.

Nine weeks after VIEW, the international fabric trade show MUNICH FABRIC START with its show-in-show concepts BLUEZONE, KEYHOUSE and THE SOURCE is an unmissable date in the trade fair calendar. From 2 to 3 September 2025, the renowned European textile trade show will unite all four trade show segments under one roof at the MOC in Munich for the first time.

THE NEXT TRADE SHOWS:

VIEW PREMIUM SELECTION

AUTUMN.WINTER 26/27

1 + 2 July 2025

Dampfdom Motorworld Munich

MUNICH FABRIC START & THE SOURCE | BLUEZONE & KEYHOUSE

AUTUMN.WINTER 26/27

2 + 3 September 2025

MOC

www.munichfabricstart.com | www.bluezone.show | www.viewmunich.com